



## MAMA'S DAY 2010 SPONSORSHIP LEVELS & BENEFITS

### *Chef Extraordinaire: \$50,000*

- 15 VIP tickets with Exclusive VIP Cabana for your guests
- “Presenting Sponsor” designation on all Print Materials and Press
- Unlimited invitation to participate in all Mama’s Day 2010 media coverage opportunities
  - Logo on *Mama’s Day 2010* Invitation and Restaurant Site Map
    - Exclusive signage at the event

### *Master Chef: \$25,000*

- 12 VIP tickets
- “Hosting Sponsor” designation on all Print Materials and Press
- Unlimited invitation to participate in all Mama’s Day 2010 media coverage opportunities
  - Logo on *Mama’s Day 2010* Invitation and Restaurant Site Map
    - Exclusive signage at the event

### *Executive Chef: \$15,000*

- 10 VIP tickets
- “Major Sponsor” designation
- Logo on *Mama’s Day 2010* Invitation and Restaurant Site Map
- Exclusive signage at the event

### *Chef de Cuisine: \$10,000*

- 8 VIP tickets
- “Major Sponsor” designation
- Logo on *Mama’s Day 2010* Invitation and Restaurant Site Map

### *Gard Chef \$5,000*

- 4 VIP tickets to Mama's Day 2010
- “Supporting Sponsor” designation
- Logo on *Mama’s Day 2010* Invitation & Restaurant Site Map

### *Sous Chef: \$2,500*

- 2 VIP tickets
- “Supporting Sponsor” designation
- Recognition in print materials
- Logo on *Mama’s Day 2010* Invitation & Restaurant Site Map

### *Pastry Chef: \$1,000*

- 2 VIP tickets
- Printed recognition on *Mama’s Day 2010* Invitation & Restaurant Site Map

### All Sponsors Will Receive Complimentary Valet Parking & Access to the *Mama’s Day 2010* Pre-event VIP Reception & VIP area throughout the evening featuring:

- ❖ Poolside cabanas with lounge-style seating
- ❖ Private hosted bar with signature event cocktails, wine and other premium selections

# mama's kitchen

Friday, May 7<sup>th</sup> from 6:30 p.m. to 9:30 p.m.  
Hyatt Regency La Jolla at Aventine  
Sponsorship Agreement

Sponsorship Amount:  \$25,000     \$15,000     \$10,000     \$5,000

\$\_\_\_\_\_     In-Kind (valued by donor at \_\_\_\_\_)

Sponsor's Name: \_\_\_\_\_

**Please print the name exactly as you wish it to appear in all acknowledgements**

Contact Name: \_\_\_\_\_ Telephone: (\_\_\_\_) \_\_\_\_\_

Address: \_\_\_\_\_

E-mail: \_\_\_\_\_ FAX: \_\_\_\_\_

I prefer my gift to be anonymous.

**Signature** \_\_\_\_\_

Guest names

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### Credit Card Information

Name as Appears on Card \_\_\_\_\_

Card# \_\_\_\_\_

Exp Date: \_\_\_\_\_

You may also fax this form to Mama's Kitchen at (619) 233-6283  
For additional information, please contact Aimee Halfpenny at (619) 233-6262  
or [aimee@mamaskitchen.org](mailto:aimee@mamaskitchen.org)

**Thank you so much for your support. Your sponsorship of this event is truly appreciated!**

Mama's Kitchen is a 501 (c) 3 non-profit organization. Tax I.D. #33-0434246