

San Diego's popular social event raises money for Mama's Kitchen

SDGLN Staff | Mon, 04/19/2010 - 10:33am | [Login to bookmark or comment](#)



Mama's Kitchen, celebrating its 20th anniversary this year, will host its 19th annual Mama's Day fundraising event on Friday, May 7, from 6:30 to 9:30 p.m. at the Hyatt Regency La Jolla Aventure.

Mama's Day is a major source of funding for Mama's Kitchen, the only organization that prepares and delivers three meals a day - seven days a week - at no cost to San Diego County residents affected by critical illnesses such as AIDS and cancer.

The poolside extravaganza is one of San Diego's most popular social and culinary events all year, featuring cuisine from San Diego's top restaurants and chefs, two premium wine vaults, entertainment and a silent auction.

Additional highlights include a VIP reception from 5:30 to 6:30 p.m. with a complimentary cocktail bar and more than 600 of San Diego's most beautiful and philanthropic gastronomes.

Emceeding Mama's Day 2010 will be Vic Salazar, former NBC 7/39 anchor and current president/CEO of Vic Salazar Communications. A special appearance will be made by local celebrity chef Sam Zien, a.k.a. Sam the Cooking Guy.

Aside from the delicious food, attendees may purchase tickets to win raffle prizes, which include:

* Sycuan's Skybox at a Padres Game. You and 19 friends will enjoy a once-in-a-lifetime day at the Petco Park ballpark. Fully catered food and refreshments will be served, with no-host bar.

* Private dinner with Japengo. Enjoy a private dinner at your home for 6 people featuring Café Japengo's award winning sushi, with a private sushi chef delighting you and your guests with outstanding signature rolls, sashimi and nigiri.

* An Evening Out: The Keating Way. Entertain eight of your coolest friends in the chic Keating Hotel's VIP room at merK Bistro Italiano with a multi-course Wine Tasting with Food Pairings, followed by complimentary entrance into SWAY Boutique Nightclub.

* Chef's Table for 6 plus Champagne Gift Basket from Truluck's Seafood, Steak & Crab House. Meet Chef Brian Wubbena and experience a getaway for the senses! Savor delights from the fresh-catch seafood menu or a tender, juicy steak grilled to perfection.

Tickets and multi-level sponsorship opportunities are now available.

General admission tickets start at \$125 in advance; \$150 at the door. VIP tickets are available for \$250. For online ticket purchases, visit www.mamaskitchen.org.

The sponsorship packages range from \$1,000 to \$25,000. Each sponsorship package includes a set number of VIP tickets, various promotional opportunities, valet parking, recognition in press materials and unlimited access to the VIP lounge complete with poolside cabanas, a hosted cocktail bar and served food from the approximately 70 participating restaurants. For more information on sponsorship levels, please call Aimee Halfpenny at 619-233-6262.

About Mama's Kitchen

Mama's Kitchen was founded in 1990 when volunteers from the AIDS Assistance Fund, a food bank for people with AIDS, discovered that many of their clients were becoming too ill to take care of themselves. They realized that a reliable home meal delivery service was needed to ensure that these individuals would continue to receive nutritious food. Today, the organization has expanded its service to San Diegans affected by either AIDS or cancer. Mama's Kitchen provides three meals a day for each day of the year free of charge to more than 560 men, women, and children in San Diego County. For more information, visit www.mamaskitchen.org.